

BANK FARM CASE STUDY

Background

As consumer concern for the environment increases, it is becoming more critical for retailers to reduce the distance that food travels before it reaches the plate. Put simply, cutting food miles is better for the environment.

Asda has saved millions of road miles through it's local hub initiative – delivering locally sourced products to Asda stores across the country via a local distribution network.

One of these regional distribution hubs is Bank Farm Produce Ltd. Set up in 2001, it has been successfully providing a route to market for local suppliers' products to Asda. Bank Farm supply over 300 local products to 17 Asda stores in the South East; working with over 30 local producers.



BANK FARM

With multiple trading partners and an increasing number of product lines being delivered to multiple locations; integration between the accounts system and EDI was becoming essential in order to maximise efficiency and reduce costs.

edi link



The Solution

EDI-Link from Dayta Designs has enabled Bank Farm to have an unlimited number of trading partners, products and delivery locations.

The software interprets the data arriving and converts it to match the sales ledger accounts, delivery addresses and products that have been set up in the accounts system. Invoicing is also very straight forward, the accounts data is converted back into a format that the Kewill/GXS software can interpret and transmit.

Training was an essential part of the installation process; enabling Bank Farm to use the system as soon as possible. Support is also provided by Dayta Designs so that the user's knowledge base continues to be developed on an ongoing basis.

The integrated solution delivered by Dayta Designs, means that Bank Farm no longer has

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to re-key data manually – reducing both time and the opportunity for human error. This has resulted in considerable cost savings.

Emma Melvin (Bank Farm)

“Dayta Designs has provided us with a crucial link between EDI and our accounts system. Although our operational procedures were working very well, there was a labour intensive element – what used to take us two days can be covered in one afternoon! EDI-Link has automated the process, thereby reducing costs and eliminating the risk of human error. We have reduced our daily paperwork from 500 sheets of delivery notes to less than 30.”

About Dayta Designs Ltd

Dayta Designs is an established business with 20 years experience and expertise in all aspects of PCs, servers, networks, databases and business solutions. As a fully accredited business and development partner with the Sage Group plc, we support many customers in a wide range of businesses.

Our development department is able to offer customised solutions around the core product. As a result, our clients are able to obtain the solution they require without compromise.

We regard ourselves as being adaptable to all sizes of business and will gladly supply case

studies or references from the start-up company to the corporate level.

Our customers tell us that they stay with us because of our friendly customer service, fast and reliable support, and regular system reviews. We always answer our telephone with a human, not a machine. We strive for long-lasting relationships with our customers, this results in; continuity of care, a stable system and your business software in safe hands.



PHILIPS



To discuss how Dayta Designs can assist your business, please contact us on:

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