

Sage 200 CRM Solution

Sage 200 CRM uses industry-leading technology to foster better business practices and effortless information exchange throughout your organisation. With Sage 200 CRM, you can quickly analyse, manage, and synchronise sales, marketing and customer care activities across all points of contact.

Main Benefits include:

- Customer Care functionality
- Management of Opportunities & Leads
- Sales Forecasting
- Maintain Profitable Relationships
- Territory Management
- Enhanced Outlook Integration
- Graphical Reporting
- Escalation & Notification Alerts
- Time Management
- Campaign Management
- Access Anywhere, Anytime!
- Outbound call Management
- List Management



Understanding your Needs

Dayta Designs take a consultative approach to the implementation, working with you to design a system that meets your needs.

Integration

Sage 200 CRM can stand-alone or it can be fully integrated with the Financial and Commercial modules of the Sage 200 Suite. This means that sales and marketing staff can

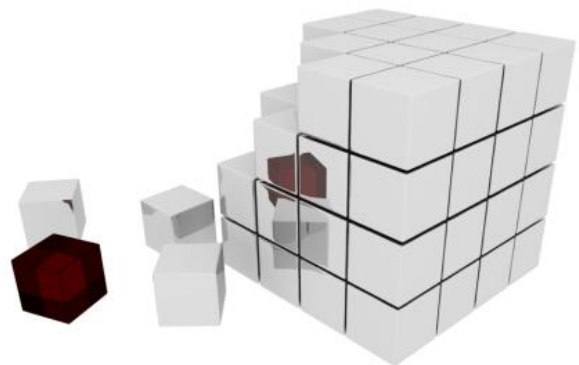
view information from the accounts, such as if a customer is on “stop” or over their credit limit.

All sales history is available with drill-down to detail such as prices, discounts and delivery information. Stock levels can be checked and purchase orders of an item noted.

Configuration

The Sage 200 CRM module is very flexible and adaptable. Practically every screen of the software can be configured to individual specification.

Once we know your requirements we then adapt the software to meet those needs, like building blocks. At this stage we are happy to teach you how to do this and make changes, meaning in the future you have the independence to change the software as your requirements do.



To discuss how Dayta Designs can assist your business, please contact us on:

Telephone: 01296 770007

Or email: sales@dayta.co.uk

Sage 200 CRM Solution

- Sage Line 50
- Sage Line 100
- Sage MMS
- Sage 200 Suite
- Sage Payroll
- ACT! Professional
- EDI –Link for Sage
- Web-Link for Sage
- Networking and Hardware
- Internet and Communications
- Training
- Support